

Bachelor of Management Studies (B.M.S)

Degree Duration : 3 Years (6 Semesters)

Intake Capacity : 120

Bachelor of Management Studies is a three-year Under Graduate course that teaches the details and theories of management. However, in Bachelor of Management Studies, more emphasis is laid on analytical studies. It covers topics such as Managerial Economics, Financial and Management accounting, Macroeconomics, Business Research, Business Planning and Entrepreneurship Management, Business and Industrial law etc. The learner can opt for any specialization of his choice viz Finance, Marketing or Human Resource from the second year. Continuous Learning happens through Group discussions, Presentations, Case studies, Research work, Industrial and field visits. Guest lectures, Seminars and Workshops are organized on current topics under various clubs to enhance learners knowledge.

Bachelor of Management Studies (BMS) helps in learning business and management techniques and candidates who complete Bachelor of Management Studies can expect lucrative jobs in corporate fields, managerial roles, startups etc. After completing the course the candidate can run their own business as the course is designed to instill Entrepreneurship skills among the students. Bachelor of Management Studies lays a perfect foundation for pursuing MBA as a career option and a perfect opportunity for managers to become Leaders or great entrepreneurs in the future.

Eligibility:

A candidate for being eligible for admission to the three years integrated course leading to the degree of Bachelor of Management Studies (BMS) must have passed Higher Secondary School Certificate Examination (Std. XII) in Arts, Science or Commerce stream conducted by the Maharashtra State Board of Secondary and Higher Secondary Education.

Admission will be on merit, based on order of preference as follows:

- 1. Aggregate Marks at H.S.C. or equivalent.*
- 2. Secured not less than 45% marks in aggregate at first attempt (40% in case of reserved category students)*

(Ref. Circular of University of Mumbai/109/2017, Dated 6th Oct, 2017)

Subjects:

First Year			
Semester I		Semester II	
1	Introduction to Financial Accounts	1	Principles of Marketing
2	Business Law	2	Industrial Law
3	Business Statistics	3	Business Mathematics
4	Business Communication I	4	Business Communication II
5	Foundation Course I	5	Foundation Course II
6	Foundation of Human Skills	6	Business Environment
7	Business Economics I	7	Principles of Management

Second Year			
Semester III		Semester IV	
1 & 2	Elective Course *Any two courses from the following list of the courses	1 & 2	Elective Course *Any two courses from the following list of the courses
3	Information Technology in Business Management I	3	Information Technology in Business Management II
4	Foundation Course III	4	Foundation Course IV
5	Business Planning & Entrepreneurial Management	5	Business Economics II
6	Accounting for Managerial Decision	6	Business Research Method
7	Strategic Management	7	Production & Total Quality Management
Finance Elective			
1	Basics of Financial Services	1	Financial Institutions & Market
2	Introduction to Cost Accounting	2	Auditing
3	Equity & Debt Market	3	Strategic Cost Management
4	Corporate Finance	4	Corporate Restructuring
Marketing Elective			
1	Consumer Behaviour	1	Integrated Marketing Communication
2	Product Innovations Management	2	Rural Marketing
3	Advertising	3	Event Marketing
4	Social Marketing	4	Tourism Marketing
Human Resource Elective			
1	Recruitment & Selection	1	Human Resource Planning & Information System
2	Motivation and Leadership	2	Training & Development in HRM
3	Employees Relations & Welfare	3	Change Management
4	Organisation Behaviour & HRM	4	Conflict & Negotiation

Third Year			
Semester V		Semester VI	
1,2,3 & 4	Elective Course *Any four courses from the following list of the courses	1,2,3 & 4	Elective Course *Any four courses from the following list of the courses
5	Logistics & Supply Chain Management	5	Operation Research
6	Corporate Communication & Public Relations	6	Project Work
Finance Elective			
1	Investment Analysis & Portfolio Management	1	International Finance

2	Commodity & Derivatives Market	2	Innovative Financial Services
3	Wealth Management	3	Project Management
4	Financial Accounting	4	Strategic Financial Management
5	Risk Management	5	Financing Rural Development
6	Direct Taxes	6	Indirect Taxes
Marketing Elective			
1	E-Commerce & Digital Marketing	1	HRM in Global Perspective
2	Strategic Human Resource Management & HR Policies	2	Retail Management
3	Sales & Distribution Management	3	Event Marketing
4	Customer Relationship Management	4	Media Planning & Management
5	Industrial Marketing	5	Sports Marketing
6	Strategic Marketing Management	6	Marketing of Non Profit Organisation
Human Resource Elective			
1	Finance for HR Professionals & Compensation Management	1	HRM in Global Perspective
2	Strategic Human Resource Management & HR Policies	2	Organisational Development
3	Performance Management & Career Planning	3	HRM in Service Sector Management
4	Industrial Relations	4	Workforce Diversity
5	Talent & Competency Management	5	Human Resource Accounting & Audit
6	Stress Management	6	Indian Ethos in Management

Career Options After Bachelor of Management Studies

Bachelor of Management Studies course helps in developing managerial skills such as communication, organizing, leadership, reporting, and teamwork prior to real working scenarios with deep knowledge of Marketing, Finance & Human Resource giving them career option as follows:

1. Management Trainee in Marketing/Finance/HR
2. Digital Marketer & E-Commerce Executive
3. Research Analyst / Financial Analyst / Business Analyst
4. Business Development Executive
5. Relationship Manager
6. Recruiter and Trainer
7. Jobs in reputed Banks, Insurance, Mutual Fund Companies and Stock Broking firms.
8. Media, PR and Advertisement fields and many more sectors